# **Press Release**

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## In conversation with Joost Vantomme – CEO ERTICO (ITS Europe)

In this feature length episode now on the <u>YouTube.com/@ITSNow</u> channel, Alistair Gollop is joined from Brussels by Joost Vantomme, the CEO of ERTICO (ITS Europe). They talk about some of the challenges and look forward to the exciting future for the ITS sector, as Europe prepares for a major transition for mobility as emerging technologies and environmental constraints will alter how people and goods are transported. They also examine how the typically aging demographic of those working in ITS needs to be addressed in order to attract new entrants to the sector, along with some suggestions for areas of growth which may provide good career opportunities for younger colleagues to consider.

Go to <a href="https://youtu.be/YJFZDDuITcg?si=CRKf1rWx2uMBEAbW">https://youtu.be/YJFZDDuITcg?si=CRKf1rWx2uMBEAbW</a> to view the episode on the <a href="mailto:YouTube.com/@ITSNow">YouTube.com/@ITSNow</a> channel or go to <a href="mailto:www.ITSNow.org">www.ITSNow.org</a> to find out more.

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#### Notes to Editors

ITS Now - Intelligent Transport Systems, explained.

#### Bio

Alistair Gollop is the Founder of **ITS Now** which exists to promote best practice and professional development within the Intelligent Transport Systems (ITS) sector. **ITS Now** originates resources ranging from videos, reference books and guidance documents through to informative references and educational content.

Alistair is a recognised Intelligent Transport Systems industry figure with over 30 years in-depth experience, resulting in an extensive specialist knowledge of traffic systems. He is a freelance consultant at **The Alistair Gollop ITS & Traffic Signal Consultancy** (<a href="www.AlistairGollop.com">www.AlistairGollop.com</a>) carrying out a wide range of Intelligent Transport Systems and Traffic Signal related consultancy services. A former Technical Principal at Mott MacDonald, he has particular experience in preliminary equipment assessments, due diligence reports, field trials and integration into traffic systems and has a detailed knowledge of specialist technologies and equipment, standards and statutory requirements, along with ancillary issues, such as passive safety and the implications these pose on the design and management of traffic system installations. As well as the UK, Alistair has worked in diverse locations across Europe, South America, Africa, the Middle East, Asia and Australasia. He is the author of the well-respected "Traffic Signals" and "Traffic Control" books, along with numerous articles for publications. In addition to presenting at conferences, he is a regular panellist and facilitator at events. As the Chair of the Professional Development Portfolio, he sits on the executive board of The Institute of Highway Engineers.

### **Online/Social Media**

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