

30th ITS World Congress 2024: A Premier Event in Dubai, UAE on Intelligent Transportation Systems & Smart Mobility

Dubai, UAE, 8 July 2024– The [30th ITS World Congress](http://www.itsworldcongress.com) will take place at the Dubai World Trade Centre from 16-20 September 2024. For the first time, the ITS World Congress is being held in Dubai, UAE, reflecting the region's rising prominence in smart mobility innovation. Organised by [ERTICO](http://www.ertico.com) and hosted by the [Roads and Transport Authority](http://www.rta.ae) (RTA), with close collaboration of the two ITS regional organisations, ITS America and ITS Asia-Pacific, this prestigious event will draw up to nearly 20,000 participants from over 100 countries, showcasing cutting-edge technologies and fostering crucial collaborations in the field of intelligent transport.

This year's ITS World Congress is a testament to Dubai's strategic vision and innovative landscape, making it an ideal platform for global thought leaders, industry experts, and policymakers to exchange ideas and insights. The event will feature a comprehensive programme with high-level sessions, including the official opening and closing ceremonies, thematic plenaries, international and regional forums, as well as a broad range of technical sessions covering diverse topics under the theme 'Mobility Driven by ITS'. The Congress also features an extensive exhibition, highlighting cutting-edge technologies and innovative solutions, as well as technical visits and real-life demonstrations. It also presents a unique opportunity to explore latest trends, share knowledge, and form strategic partnerships.

The 30th ITS World Congress is proudly presented by ERTICO and RTA, two leading organisations dedicated to advancing intelligent transport systems. ERTICO's mission is to create a safer, smarter, and more sustainable future. Joost Vantomme, CEO of ERTICO, comments, *"The ITS World Congress in Dubai will allow the smart mobility community to come together to explore the deployment of intelligent transportation technologies. On behalf of ERTICO, we very much look forward to this year's edition of the ITS World Congress for the first time organised in Dubai, and it is an honour to welcome all transportation leaders from across the world to this landmark event."*

Similarly, the RTA is committed to developing and managing integrated and sustainable roads and transportation systems to a world-class level, delivering pioneering services to ensure stakeholder happiness and supporting Dubai's future-oriented vision. His Excellency Mattar Mohammed Al Tayer, Director-General and Chairman of the Board of Executive Directors of RTA, representing the City of Dubai, says, *"Hosting the ITS World Congress 2024 in Dubai underscores the rising global standing of the Emirates in the field of ITS, the confidence of such reputed entities in the role of Dubai, and the ability of the city to stage successful global events."*

We invite all participants to register [here](#) before 15th July to benefit from the Early Bird rates.

We also extend the invitation to all media and press to register [here](#) for complimentary access to the Congress and to cover the official press conference on Monday 16th September from 14:00 – 15:00 at Al Wasl Press Room.

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For registration inquiries, please contact:
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