

Celebrate the 30th ITS World Congress in Dubai: ‘Mobility Driven by ITS’

Dubai, UAE. 20 August 2024 – The [ITS World Congress](#) marks its 30th celebration this year, held in Dubai from 16-20 September. Organised by [ERTICO](#) and hosted by the [Roads and Transport Authority](#) (RTA), this premier global event focuses on the latest achievements of smart mobility and intelligent transportation systems.

The ITS World Congress will offer an unparalleled experience with an enriching Congress Programme, live demonstrations, technical visits and a myriad of networking opportunities. With close to 20,000 participants, this unique event will gather over 800 international speakers, 200 sessions and 500 exhibitors.

Under the theme ‘Mobility Driven by ITS’, the ITS World Congress presents a comprehensive Programme with high-level sessions, including three Plenaries, eight International Forums, one Regional Forum, a dedicated Global Forum on MaaS/MoD, and an exclusive Summit on the Future of Mobility.

The Technical Programme will include up to 40 Sessions each day, covering a diversity of topics such as Automated Mobility, Clean Mobility, Urban Mobility and Innovation in Mobility and Logistics.

High-profile Governmental and Ministerial representatives, public authorities and organisations, including UAE Ministries, the European Commission, the US Department of Transport, Ministries from the Asia Pacific region, the OECD’s International Transport Forum, and Dubai Municipality, will actively participate. Congress partners and exhibitors, such as Qualcomm, Parsons, Yunex Traffic, ITS America, ITS Asia Pacific, ITS Japan, and many more will also be present.

At the heart of this event, companies and organisations worldwide will showcase their cutting-edge technologies and smart mobility solutions in the exhibition halls. Visitors can expect a range of different innovations, including connected vehicles, smart infrastructure, sustainable urban solutions and traffic management among many.

Live demonstrations across the exhibition, and exclusive technical tours will be organised throughout the week, providing first-hand insights into the practical application of new technologies and innovations. Also, visitors can expect a lively ambience with numerous social events designed to foster connections, discuss ideas, and share experiences.

We invite all participants to register [here](#).

All accredited media and press are welcome to register [here](#) for complimentary access to the Congress and the official **Press Conference** held on **Monday, 16 September at 14:00**.

For further details, please visit <https://itsworldcongress.com/>

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