

FOR IMMEDIATE RELEASE

xyzt.ai to Showcase Pioneering Traffic Management Solutions Using Floating Vehicle Data at ITS World Congress 2024.

Join xyzt.ai's Session on Harnessing Advanced Data Analytics for Optimized Traffic Flow in Germany.

Dubai, UAE – September 16, 2024 – xyzt.ai, a leader in smart mobility and digitalization of transport solutions, is set to highlight its innovative approach to traffic management at the ITS World Congress 2024. The event, taking place from September 16-20, 2024, at the Dubai World Trade Centre, United Arab Emirates, will gather global industry leaders, innovators, and stakeholders to explore the future of intelligent transportation systems.

xyzt.ai at the ITS World Congress 2024

On **Tuesday, September 17, 2024, at 2:00 PM**, xyzt.ai will present a session titled "**OPTIMIZING TRAFFIC MANAGEMENT: Harnessing Floating Vehicle Data Analytics by German Road Authorities.**" The session will be led by **Nick De Beer, Head of Global BD and Strategy at xyzt.ai**. Nick will share insights from a real-world case study on the use of advanced data analytics by the German highway authority (Autobahn GmbH) and the state road authorities (Straßen.NRW – North Rhine Westphalia).

Attendees will learn how floating vehicle data from INRIX and the no-code visual analytics platform by xyzt.ai have been utilized to manage traffic challenges following the closure of the Talbrücke Rahmede bridge on the A-45 highway in Germany. The presentation will cover the impact of the bridge closure on local and long-distance traffic, highlighting how data-driven strategies have enabled continuous traffic monitoring and evaluation of management measures without costly investments in traditional infrastructure. This case study demonstrates the transformative power of floating vehicle data in optimizing traffic flow and minimizing disruptions.

In addition to the speaking slot, attendees are invited to visit the xyzt.ai booth at **Stand S12** to experience the new "Just Ask xyzt.ai™" Gen AI platform, which showcases the company's commitment to driving innovation in smart mobility and digital transportation.

About xyzt.ai

xyzt.ai is a leading provider of advanced analytics solutions for spatial-temporal data, transforming how organizations interact with and analyze vast datasets in the transportation and smart mobility sectors. With a focus on AI-driven innovation, xyzt.ai enables users to extract actionable insights and make data-driven decisions with unprecedented ease and efficiency.



location analytics at scale

xyzt.ai press

Recognized for its innovation by organizations such as the [Open Geospatial Consortium](#), [IDC Innovator](#) and Geoawesomeness [Global Top 100 Geospatial Companies](#) xyzt.ai is trusted by various cities and states such as City and State of Hamburg, City of Aachen, and road authorities such as Autobahn GmbH, Straßen North-Rine Westphalia, and more.

For more information, visit www.xyzt.ai.

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