



Clean and eco mobility plays a critical role in reducing carbon emissions and mitigating transportation-related environmental impacts. While there are many potential advantages, there are also some concerns, beyond the high cost of electric vehicles (EVs), standing in the way of widespread deployment. These relate primarily to the development of infrastructure including the establishment of charging stations for EVs and the integration of renewable energy sources to power them sustainably. The environmental footprint of EV battery production requires advancements in battery technology, recycling processes, and sustainable materials sourcing.

Apart from technological advancements, policy support, incentives, and subsidies are crucial for making clean mobility accessible to a broader demographic and incentivizing adoption. Furthermore, promoting public awareness and education about the benefits of eco-friendly transportation options is essential for changing consumer behaviour and attitudes towards clean mobility. Overcoming these challenges requires a multi-faceted approach involving collaboration between governments, industries, and communities to create a sustainable and equitable transportation system for the future.

In this webinar experts from the European Commission and from around the world will discuss some of the measures that are being developed to overcome some of the main challenges of clean and eco mobility.

Join us to take part in this interesting discussion and hear about what awaits you at the ITS World Congress in Dubai!

AGENDA	
<b>Webinar #2</b>	<b>Navigating the challenges of Clean &amp; Eco Mobility</b>
<b>Date and Time</b>	<b>16 May, Thursday, 14:00 – 15:00 pm CEST</b>
<b>Speakers</b>	<ul style="list-style-type: none"> <li>• <b>Jean-Charles Pandazis</b> – Senior Manager of Clean Mobility, ERTICO-ITS Europe - <i>panel moderation</i></li> <li>• <b>Adel Shakri</b> - Director of Planning &amp; Business Development, Public Transport Agency, Roads and Transport Authority, UAE</li> <li>• <b>Erik van Vulpen</b> - Deputy Director, Centre for Technology Infusion, La Trobe University, Australia</li> <li>• <b>Leslie S. Richards</b> - CEO and General Manager of the Southeastern Pennsylvania Transportation Authority (SEPTA), US</li> <li>• <b>Axel Volkery</b> - Deputy Head of Unit Sustainable and Intelligent Transport, European Commission DG MOVE, Belgium</li> <li>• <b>Dr Emrah Kinav</b> - R&amp;D and Innovation Management Expert, Ford Otosan, Turkey</li> </ul>