



HAMBURG ITS World Congress 11 - 15 Oct 2021

Experience Future Mobility Now

PARTNERSHIP ENTITLEMENTS

Engagement Partner

March 2020



Organised by



Co-organised by



Supported by



Federal Ministry
of Transport and
Digital Infrastructure

Hosted by



Hamburg

Engagement Partner

€ 50,000

Entitlements

Thought Leadership

Exhibition Auditorium Session	1	Opportunity to host 1 in-exhibition open auditorium interactive session. Speakers and topics can be decided, in collaboration with the Organisers closer to the event.
Sponsored Lunch	1	Opportunity to host a lunch educational session, scheduled within the programme as a Side Event. Catering costs included for up to 25 pax.
Breakfast Symposium	1	Opportunity to host a breakfast educational session, scheduled within the programme as a Side Event. Catering costs included for up to 30 pax.

Building Community & Networking

Social Media Announcement	1	1 announcement or notification, posted on all Congress social media platforms
Social Media Promotion - Tweet	1	1 promotional Tweet designed for the dissemination of sponsor educational content on Twitter
Full Delegate Registration (Partner rate only)	5	1 full delegate registration

Other Social Functions

VIP Dinner Tickets	2	Access for 1 delegate
ITS Dinner Tickets	5	Access for 1 delegate

Lead Generation

Electronic Direct Mail Service	1	1 mailout to entire Congress database, ideal for promoting Partner's session or planned onsite activities
Session Voting Tool (Congress App)	1	Enable access to the voting tool, ideal for receiving feedback after interactive Partner presentations or sessions
Lead Retrieval Kit	1	1 lanyard scanner will be provided to partner

General Branding

General Branding		<i>Pre-event, onsite and post-event logo placement across all print and digital congress media and collateral, subject to the provision of artwork and the fulfilment of sponsorship terms and conditions. Including social media and digital paid advertising adverts. media partners and media associated with non-commercial partners. The Partner will also receive digital impressions from all promotional media associated with other ITS Global and Regional events that ITS 2021 partners with.</i>
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